

NCC Cable System Order

11756154

Order #	62308573	Flight Dates	07/25/16 - 07/31/16		Update Date	07/26/16	
Syscode	0166	Agency	4CM&M		Version	2 Vs. 1	
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Lon Johnson for Congress		Show All Lines		
Market	Traverse City				Total # of Weeks	1	
AE	Brenda Hadley	Client Code	661		Total	\$3,778.00	
Sales Coordinator	Colin Moore	Product Code	691		Commission	\$566.70	
Office	Washington	Est Code	3598		Net Total	\$3,211.30	
Phone	(301) 951-2620	Product Name			Total Spots	55	
Status	Not accepted	Credit Status			Affiliate Split	100.0	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
		Makegood Policy	Approval Required		GRP	-	
					CPP	-	
						CPM	-

Comments : R1: 7.26 MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$61.00	\$488.00	30	Convention Package
2	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$43.00	\$344.00	30	Convention Package
3	CNN	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$66.00	\$264.00	30	Convention Package
4	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	4	\$162.00	\$648.00	30	Convention Package
5	MNBC	MORNING JOE<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$51.00	\$408.00	30	Convention Package
6	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$36.00	\$288.00	30	Convention Package
7	MNBC	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$52.00	\$208.00	30	Convention Package
8	MNBC	VARIOUS	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	4	\$132.00	\$528.00	30	Convention Package
9	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00			X	X				-	-	1	\$61.00	\$61.00	30	+1x Daypart Line Added. Convention Package
10	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00			X	X				-	-	1	\$43.00	\$43.00	30	+1x Daypart Line Added. Convention Package
11	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00			X	X				-	-	1	\$162.00	\$162.00	30	+1x Daypart Line Added. Convention Package
12	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00			X	X				-	-	2	\$36.00	\$72.00	30	+2x Daypart Line Added. Convention Package

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				GRP	-
				CPP	-

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13	MNBC	VARIOUS	7/25/16	7/31/16	21:00	24:00			X	X				-	-	2	\$132.00	\$264.00	30	+2x Daypart Line Added. Convention Package
Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Total																				
SPOTS		55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55
AMT		\$3,778.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,778.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 07/26/16

62308573 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |